



CONGRATULATIONS TO THE 2017 SAMM AWARDS WINNERS



Award

Best of Sales - Attached, Mid-Size Urban Community
 Best of Sales - Attached, Large Urban Community
 Best of Sales - Detached Luxury
 Best of Sales - Attached, Small Urban Community
 Best of Sales - Detached, Mid-Size Suburban Community
 Best of Sales - Attached, Mid-Size Suburban Community
 Rookie Sales Professional of the Year

Award

Best Website
 Best Billboard
 Best Community Branding
 Best Direct Mail Print Ad Campaign
 Best Sales Collateral for a Community
 Best Sales Collateral for Master Planned Developer
 Best Digital Ad Campaign - Attached, Mid-Size Urban Community
 Best Facebook Lead Generation Campaign
 Best Individual Print Ad
 Best Digital Ad Campaign - Attached, Large Urban Community
 Best Online Banner Ad Campaign
 Best Social Media Campaign (Organic Posting)
 Best Video for Lease Product
 Best Video for Sale Product

Award

Best Interior Merchandising for Suburban Homes
 Best Interior Merchandising for Detached Urban Homes
 Best Interior Merchandising for Attached Urban Homes
 Best Outdoor Merchandising for Urban Homes
 Best Outdoor Merchandising for Suburban Homes

Award

Best Master Planned Community of the Year
 Best Attached & Detached Product Architectural Design
 Best Suburban Community of the Year
 Best Urban Detached Community of the Year
 Best Urban Attached Community of the Year

Award

Heritage Award

SALES

Winner

Sharon Dishner & Sheryl Matuszak
 Laurel Zakula
 Scott Grigg
 Keith Mishkin & Cory Mishkin
 Jennifer Melton
 Kayla Fertal
 Erin Maiorano

Builder

iStar Residential / Phase II
 Optima Kierland
 Cullum Homes
 Venue Projects
 Toll Brothers
 Family Development
 Optima Kierland

ADVERTISING + MARKETING

Builder

Optima Kierland
 The New Home Company
 Toll Brothers
 WestStone Group
 Shea Homes
 Starwood Land Ventures
 Landmark Homes
 AV Homes
 The New Home Company
 Optima Kierland
 Landmark Homes
 AV Homes
 BB Living
 Cullum Homes

Community

Villas at Mountain Shadows
 Adero Canyon
 Residences at Oak
 Azure
 Sienna Hills
 Aerium Encore
 Encore at Eastmark
 Villas at Mountain Shadows
 Aerium Encore
 Encore at Eastmark
 Verrado
 Village at Mountain Shadows

MERCHANDISING

Builder

Toll Brothers
 Studio Dwell for Mattamy Homes
 Landmark Homes
 The New Home Company
 Toll Brothers

Community

Adero Canyon
 The Lofts at Rhythm
 Center 8
 Villas at Mountain Shadows
 Adero Canyon

PRODUCT & COMMUNITY OF THE YEAR

Builder

Starwood Land Ventures
 The New Home Company
 AV Homes
 The New Home Company
 Optima Kierland

Community

Sienna Hills
 Villas at Mountain Shadows
 Encore at Eastmark
 Villas at Mountain Shadows

HERITAGE AWARD

Builder

Keystone Homes